

# Business Partners

12<sup>th</sup> Annual Walk for EB  
Saturday, May 11, 2019

## About the Walk for EB

Carson and Kolbe Kissell, sons of Kristy & David, were born with a rare genetic skin disease called Epidermolysis Bullosa (EB). EB is characterized by the presence of extremely fragile skin and recurrent blister formation, resulting from minor friction or trauma. Living with EB requires extensive daily dressing changes to help heal wounds and protect from further damage. On average, a dressing change takes three to four hours to complete. People with EB are often associated with butterflies, because their skin is as fragile as a butterfly's wings. Currently, there is no cure for EB.

Family and friends of the Kissell family started the **Walk for EB** in 2008 with the hopes of making a positive impact on awareness, efforts to find a cure, and support for EB families. Inspired by these two little boys and others touched by this disease, the **Walk for EB** is the major initiative put on by the EB Hope Foundation, a 501(c)3 non-profit organization. Proceeds from the **Walk for EB** are used to support organizations committed to providing care for EB families and/or funding research efforts to find a cure.

## Become a Business Partner

We would like to extend an invitation to your business/organization to become a sponsor at this year's walk, taking place on May 11 at Miami Whitewater Forest. Your support will truly make a difference.

<b>Diamond Partner</b>	\$5,000 & up		
<b>Platinum Partner</b>	\$1,000	<b>Silver Partner</b>	\$300
<b>Gold Partner</b>	\$500	<b>Bronze Partner</b>	\$100

Please return the form below with payment by May 1, 2019, or donate online at [www.WalkForEB.org](http://www.WalkForEB.org). For more information or for questions, send an email to [WalkforEB@gmail.com](mailto:WalkforEB@gmail.com). Thank you.

-----  
Detach and return with payment

**Diamond \$5,000+**    **Platinum \$1,000**    **Gold \$500**    **Silver \$300**    **Bronze \$100**

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address, City, State & Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable to the **EB Hope Foundation** and return to the address list below. Thank you!

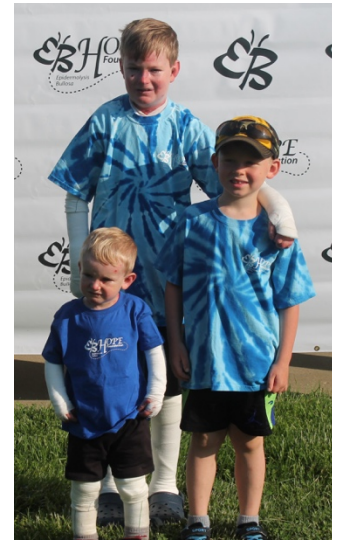
EB Hope Foundation • P.O. Box 810 • Miamitown, Ohio 45041 • [www.WalkforEB.org](http://www.WalkforEB.org)

## Benefits of a Business Partnership

---

The Walk for EB annually attracts adults, children, families, business owners and business decision-makers. As a business partner, we will feature your organization to this audience, and your participation will have a positive impact on efforts to find a cure for one of the most debilitating diseases the world has ever known. You will make a meaningful difference for people with EB – especially children –who rarely have a pain-free moment in life. As a business partner, you mean the world to us, and we sincerely thank you.

[Pictured: Carson and Kolbe Kissell – the inspirations of the Walk for EB – with their brother Charlie at last year’s event.]



## Business Partner Levels of Support

---

### Diamond Partner \$5,000+

Everything listed under the Platinum level below, and then some! Let’s talk about the best ways to acknowledge your business and extraordinary support!

### Platinum Partner \$1,000

- Business name listed under the Platinum level of the main partner display banner
- Special sponsorship recognition, such as naming rights for an activity tent
- Yard sign with your business name placed along the walking path
- Mention by the Walk for EB emcee

### Gold Partner \$500

- Business name listed under the Gold level of the main partner display banner
- Yard sign with your business name placed along the walking path
- Mention by the Walk for EB emcee

### Silver Partner \$300

- Business name listed under the Silver level of the main partner display banner
- Yard sign with your business name placed along the walking path
- Mention by the Walk for EB emcee

### Bronze Partner \$100

- Business name listed under the Silver level of the main partner display banner
- Yard sign with your business name placed along the walking path

Question? Contact us at [WalkForEB@gmail.com](mailto:WalkForEB@gmail.com).

